



PRESS RELEASE

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Fundrella Appoints Chief Operating Officer In New Role To Accelerate Growth

Fundrella AB is pleased to announce that it has appointed Struan Malcolm to the new role of Chief Operating Officer as part of its' initiatives to accelerate growth and global expansion.

Struan's appointment comes as Fundrella continues to expand internationally, broadening its' user base of institutional investors and growing its' asset manager client base around the world.

This forward-thinking approach disrupts the conventional approach to fund selection in the asset management industry by replacing a manual and time-consuming process with a cutting-edge solution.

Struan has a proven track record in business development, most recently as Head of Nordic Sales for Northern Trust's Asset Servicing business where he gained expertise in distribution as he helped asset managers to launch funds in major fund domiciles. Prior to his 10-year spell at Northern Trust in Stockholm, Struan was a Transition Manager managing large multi-asset portfolio trading events for institutional investors while at Northern Trust, ABN Amro and Nomura.

Struan Malcolm, Partner & COO, Fundrella AB

"Fundrella has built a matchmaking engine for ESG criteria in the asset manager selection process now followed by professional investors that use Fundrella. The value of Fundrella to the industry has been validated through the impressive client list that Fundrella has accumulated in a short space of time, with many of the world's largest asset managers benefiting from accessing scalable technology, improved data insights, and greater visibility," said Struan Malcolm, COO of Fundrella. "I am delighted to be joining such a fantastic team at this pivotal moment, building on the success so far to promote further efficiency, innovation, and sustainable investments in the investment and savings industry."

Wava Bodin, Founder & CEO, Fundrella AB

"Struan is a fantastic addition to our leadership team, with strong industry experience and sector expertise to help accelerate our business growth," remarked Wava Bodin, Founder and CEO of Fundrella. "Struan's background in asset management, asset servicing, and distribution will also be a huge asset for Fundrella and its' clients and users. We are also excited for Struan to lead our partnership strategy as we seek to accelerate our expansion into new markets."

Fundrella's commitment to reshaping the asset management industry has gained significant momentum and is already used by professional investors representing EUR 580 billion in investable assets and leading global asset managers alike.

For media inquiries, please contact Wava Bodin, Founder & CEO,
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About Fundrella: Fundrella is a pioneering matchmaker in asset management, allowing professional investors to discover funds that align with their ESG (Environmental, Social, and Governance) criteria. This approach disrupts the conventional and outdated asset management industry, replacing manual processes with an innovative solution. For more information, visit www.fundrella.com